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## PRIVACY POLICY

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### BACKGROUND:

This Policy applies as between you, the User of this Website and BIMhealth Ltd the owner and provider of this Website and manufacturing partners. This Policy applies to our use of any and all Data collected by us in relation to your use of the Website.

### 1. Definitions and Interpretation

In this Policy the following terms shall have the following meanings:

<b>“BIMhealth”</b>	Means BIMhealth Ltd of First Floor, 30a Billing Road, Northampton, NN1 5DQ;
<b>“Cookie”</b>	Means a small text file placed on your computer by this Website when you visit certain parts of the Website and/or when you use certain features of the Website. Details of the cookies used by this Website are set out in Clause 12;
<b>“Data”</b>	Means collectively all information that you submit to BIMhealth via the Website. This definition shall, where applicable, incorporate the definitions provided in the Data Protection Act 2018;
<b>“UK and EU Cookie Law”</b>	Means the Privacy and Electronic Communications (EC Directive) Regulations 2003 as amended by the Privacy and Electronic Communications (EC Directive) (Amendment) Regulations 2011;
<b>“Sensitive Personal Data”</b>	As defined by s.2 Data Protection Act 2018;
<b>“User”</b>	Means any third party that accesses the website and is not employed by BIMhealth and acting in the course of their employment. Where applicable, this refers to both registered and unregistered users of the website;
<b>“We/Our/Us”</b>	Refers BIMhealth and employees thereof; and their healthcare manufacturing partners.
<b>“Website”</b>	Means the website that you are currently using ( <a href="http://www.bimhealth.co.uk">http://www.bimhealth.co.uk</a> ) and any sub-domains of this site, unless expressly excluded by their own terms and conditions.

### 2. Scope of this Policy

This Policy applies only to the actions of BIMhealth/manufacturing partners and Users with respect to this Website. It does not extend to any websites that can be accessed from this Website including, but not limited to, any links we may provide to our manufacturer subscribers (Manufacturers BIM model hosting location) and social media websites.

### 3. **Data Collected**

Without limitation, any of the following Data may be collected by this Website at point of registration, or from time to time:

- 3.1 Name
- 3.2 Job title
- 3.3 Contact information such as email addresses and telephone numbers
- 3.4 Demographic information such as addresses and post code
- 3.5 Financial information such as credit / debit card numbers
- 3.6 Username and Password
- 3.7 Preferences
- 3.8 IP address (automatically collected)
- 3.9 Web browser type and version (automatically collected)
- 3.10 Operating system (automatically collected)
- 3.11 A list of URLs starting with a referring site, your activity on this Website, and the site you exit to (automatically collected)

### 4. **Our Use of Data**

- 4.1 {cke\_protected\_1} BIMhealth will retain Data submitted by users for a period deemed reasonable by us.
- 4.2 {cke\_protected\_2} Unless we are obliged or permitted by law to do so, and subject to this Clause 4 or Clause 5, your Data will not be disclosed to third parties but will be passed onto our manufacturing partners of the site.
- 4.3 BIMhealth will not collect or distribute any Sensitive Personal Data.
- 4.4 {cke\_protected\_3} All Data is stored securely in accordance with the principles of the Data Protection Act 2018. For more details on security see Clause 11 below.
- 4.5 {cke\_protected\_4} Any or all of the above Data may be required by us from time to time in order to provide you with the best possible service and experience when using our Website. Data may be used by us for the following reasons:
  - 4.5.1 Internal record keeping
  - 4.5.2 Improvement of our products/services and our Partners products/services.
  - 4.5.3 Transmission by email of promotional materials from other BIMhealth Partners that may be of interest to you.
  - 4.5.4 {cke\_protected\_5} Contact for market research purposes. This may be done using email, telephone, fax, or mail. Such information may be used to members or update the Website
  - 4.5.5 Our manufacturing Partners will provide you with their healthcare marketing material and support.
- 4.6 By this Clause 4.6 you have the right to prevent your Data being shared with third parties for the purposes set out in this Privacy Policy. However, your

registration with BIMhealth and access to downloadable material provided on the website is conditional and dependant upon your agreement for your Data to be shared with our Partners, pursuant to Clause 4.5.5, as a benefit to the manufacturer. Retracting your consent will terminate your registration.

## 5. **Third Party Websites and Services**

- 5.1 {cke\_protected\_6} BIMhealth may, from time to time, employ the services of other parties for dealing with matters that may include, but are not limited to, payment processing, delivery of purchased items, search engine facilities, advertising and marketing. The providers of such services may have access to certain personal Data provided by registered users of this website.
- 5.2 {cke\_protected\_7} Any Data used by such parties is used only to the extent required by them to perform the services that BIMhealth requests. Any use for other purposes is strictly prohibited by us.
- 5.3 Data supplied to third parties shall be provided within the terms of this Policy and in accordance with the Data Protection Act 2018. BIMhealth accepts no liability for any abuse or breach of this agreement by a third party under any circumstances.

## 6. **Links to Other Websites**

This Website links to manufacturer Partner websites (Their BIM files location). BIMhealth has no control over such websites and is in no way responsible for the content thereof. This Policy does not extend to your use of such websites. Users are advised to read the privacy policy statements of other websites prior to using them.

## 7. **Changes of Business Ownership and Control**

- 7.1 {cke\_protected\_8} BIMhealth may, from time to time, expand or reduce our business and this may involve the sale and/or the transfer of control of all or part of BIMhealth. Data provided by Users will, where it is relevant to any part of our business so transferred, be transferred along with that part and the new owner or newly controlling party will, under the terms of this Policy, be permitted to use the Data for the purposes for which it was originally supplied to us.
- 7.2 In the event that any Data submitted by Users is to be transferred in such a manner, BIMhealth is not obligated to inform you of such changes.

## 8. **Your Right to Withhold Information**

- 8.1 {cke\_protected\_9} You may access certain areas of the Website without providing any personal Data at all. However, to use all features and functions available on the Website you are required to submit certain Data at point of registration in compliance with our Terms of Use and this Privacy Policy.
- 8.2 {cke\_protected\_10} You may restrict your Internet browser's use of Cookies. Cookies may be removed and prevented from being placed on your computer, however, some Cookies are vital to the functioning of the website. We recommend that you do not attempt to remove or restrict their placement.

## 9. **Accessing your own Data**

You have the right to reasonably ask for a copy of any of your personal Data held by BIMhealth (where such data is held), or to request changes to contact information. To do this, please contact [info@bimhealth.co.uk](mailto:info@bimhealth.co.uk) or contact us via the 'Contact Us' facility on the website.

## 10. **Security**

10.1 Data security is of great importance to BIMhealth and to protect your Data we have put in place suitable physical, electronic and managerial procedures to safeguard and secure Data collected via this Website.

10.2 Specifically we use the following systems:

10.2.1 128-bit to 256-bit SSL encryption security certificate supplied by GlobalSign.

## 11. **Cookies**

11.1 {cke\_protected\_11} This Website may place and access certain Cookies on your computer. BIMhealth uses Cookies to improve your experience of using the Website and to improve our range of products and services. BIMhealth has carefully chosen these Cookies and has taken steps to ensure that your privacy is protected and respected at all times.

11.2 All Cookies used by this Website are used in accordance with current UK and EU Cookie Law.

11.3 {cke\_protected\_12} By accessing the BIMhealth website, you are giving your consent to the placing of Cookies enabling BIMhealth to provide the best possible experience and service to you. You may, if you wish, deny consent to the placing of Cookies; however certain features of the Website may not function fully or as intended.

11.4 {cke\_protected\_13} Certain features of the Website depend upon Cookies to function. UK and EU Cookie Law deems these Cookies to be "strictly necessary". These Cookies are shown below, however, you may still block these cookies by changing your Internet browser's settings as detailed below.

11.5 This Website places Cookies for the following purposes:

11.5.1 Remember your settings during and between visits

11.5.2 Improve the speed and security of the site

11.5.3 Continuously improve the online service we provide

11.6 The BIMhealth website does not place Cookies for the purpose of:

11.6.1 Collecting personally identifiable or sensitive information without your consent which is deemed to be obtained upon your acceptance during the registration process

11.6.2 Passing data on to advertising networks

11.6.3 Sales commissions

11.7 The BIMhealth website places important Cookies for the purpose of website functionality and cannot be prevented in any way other than not using the website.

- 11.8 Website functioning Cookies are placed in order to:
  - 11.8.1 Activate the shopping basket and checkout services
  - 11.8.2 Determine your login status
  - 11.8.3 Remember your search settings
  - 11.8.4 Remember your previous website usage
- 11.9 {cke\_protected\_14} The BIMhealth website has been designed to work correctly with the use of these Cookies. Restricting the placement of Cookies may seriously affect the way the website works. If you have disabled Cookies on your computer or device, you are responsible for any defects in the operation of the website during your use.
- 11.10 BIMhealth excludes all liability for any loss or damage caused via the website while the placement of Cookies has been prevented.
- 11.11 {cke\_protected\_15} You can choose to enable or disable Cookies in your Internet browser. By default, most Internet browsers accept Cookies but this can be changed. For further details, please consult the help menu in your Internet browser.
- 11.12 You can choose to delete Cookies at any time however you may lose any information that enables you to access the Website more quickly and efficiently including, but not limited to, personalisation settings.
- 11.13 {cke\_protected\_16} It is recommended that you ensure that your Internet browser is up-to-date and that you consult the help and guidance provided by the developer of your Internet browser if you are unsure about adjusting your privacy settings.

## 12. **Changes to this Policy**

BIMhealth reserves the right to change this Policy as we may deem necessary from time to time or as may be required by law. Any changes will be immediately posted on the Website and you are deemed to have accepted the terms of the Policy on your first use of the Website following the alterations.